

G OD MORNING!

Thursday, May 15, 2014

"Culture is Us!"



Kevin Sweeney

"Skin Diving at Palau"

Kevin Sweeney has been a scuba diver since 1966, and has many diving licenses. He has been in Florida since 1972 and received his scuba diving instructor's license in 1972 from Scuba School International. Kevin owns and operates Scuba Adventures Dive Shop on Creech Road in Naples. Kevin has taught and licensed over 4000 divers at his dive shop. He is an excellent, magazine quality, underwater photographer and has many, many excellent photos at his classroom at 971 Creech Road, stop by to see them.

He currently has a free program to try scuba diving at the YMCA swimming pool, and you can reserve your spot by calling 434-7477.

For several years, Kevin has donated a scuba diving certification class to Naples North Rotary, which has been auctioned off at our Christmas Party, for 5 or 6 years in a row. Kevin dives all over the world: the Philippines, the Red Sea, the Galapagos, and Palau. In the Caribbean, Kevin has arranged dive trips to Bonaire, the Caymans, Costa Rica, Saba, and St. Kitts. Today he will show a video of his dive trip to Palau. Please welcome Kevin Sweeney.



Service above Self

"Members, please remember to bring a guest to join us for breakfast!"

May is Service Above Self Month

Attendance Last Meeting

Members Present:	70	75.95%		
Makeups:	2			
Visiting Rotarians:	1		Winter Pigeons:	3
Guests of Members:	4		Student Guests:	1

Did you make up?



Guest Speaker

Next Week: Kevin Sweeney, "Skin Diving at Palau"

Last Meeting: Dr. Debi Strand & Sean Lux, Co-founders of Collier County Honor Flight



Birthdays & Anniversaries

Member	Birthday	Age
Cathy Caldwell	May 16	48
Cathy Carroll	May 19	55
Jeff Flowers	May 18	53

Member	Wedding Anv.	Years
Alex Garland Jr.	May 17	17
Jim Morey	May 16	16

Member	Club Anv.	Years
Cathy Carroll	May 21	5



Rotarian of the Year 2013

Jim Morey



**100% Paul Harris Fellows
or Sustaining Members**

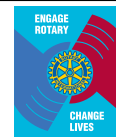
Rotary District 6960

<http://www.rotary6960.org/>



Rotary International

<http://www.rotary.org/>



HOW ROTARY IDEAS IS CHANGING THE LANDSCAPE OF CROWDSOURCING



Lina Aurelio and Peter Audino had something the other one wanted. [Rotary Ideas](#) helped them find each other.

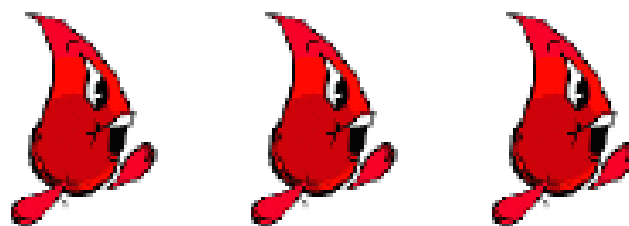
Aurelio's club was looking for \$3,000 to buy eyeglasses for needy children in the Philippines. Audino's club, located in the United States, had exactly that much money earmarked for an international service project.

"We searched Rotary Ideas for a project that fit our budget, one we thought would be effective if supported," says Audino, international projects committee chair for the Rotary Club of Hyannis in Massachusetts. The eye project in the Philippines met their criteria so they contacted them. "We're very happy with our choice," he adds.

More than 300 schoolchildren at two elementary schools in Calocan City received eye exams and new glasses because of the partnership forged through Rotary Ideas. It marks the first project to be fully funded and completed using Rotary's crowdsourcing platform.

Rotary Ideas helps clubs connect for funding, volunteers, partnerships, and in-kind donations. Where once they had to rely on Rotary to make this connection -- either through ProjectLINK or by phone or email -- clubs can now post their needs and find projects to support themselves. More than 83 projects have been featured on Rotary Ideas since it launched in August 2013.

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Blood Suckin'

May 22, 2014

Bring your blood.



And unlike other crowdfunding sites, such as Kickstarter and Indiegogo, Rotary Ideas emphasizes partnerships over simply funding.

"Most crowdfunding tools are only about getting money," says Kristin Brown, service connections manager at Rotary International. "With Rotary Ideas, we're expanding that concept to provide a platform for matching clubs to donors, volunteers, and partnerships."

Throughout the eye project, Aurelio, who serves as Foundation chair for the Rotary Club of Sampaguita-Grace Park in Makati City, sent Audino and his club updates and photos showing students taking eye exams and wearing their new glasses. Both Audino and Aurelio agree they will continue to use Rotary Ideas to find support for their own projects as well as to help other clubs.

"Rotary Ideas helped us show Rotarians abroad the urgent needs of children whose parents can't afford to pay for eyeglasses," says Aurelio, whose club has posted other projects on Rotary Ideas with similar success. "We're thankful for this new website," she says.