

G O D M O R N I N G !

Thursday, September 15, 2011

"Culture is Us!"



Captain Joe McNichols

*Professional
Fishing Guide*

Captain Joe was born in South Florida in 1954. Since that time he has lived in Naples and was fortunate to start fishing in the early 60's, growing into his passion. Joe became a professional fishing guide in 1983 and has guided full-time ever since.

Captain Joe has fished in numerous charity fishing tournaments over the years and has an impressive list of wins and outstanding catches. Joe's knowledge and expertise of the waters in Southwest Florida and fishing have made him the subject of numerous magazine articles, nationally televised fishing shows, and mentioned in books.

Captain Joe is as happy guiding a first time angler of any age, as a well seasoned light tackle or fly fishing expert. His patience and unassuming demeanor have won over many clients that come back year after year—some for over 20 years.

Joe is also an avid birder and is happy to point out the many rare and unusual species in the Everglades National Park.

Brought to us by Alex Garland Jr.



2011-2012 Annual Sponsors

Silver Sponsors

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Bronze Sponsor

The "Wizdumb" Table

Our thanks to

TIB Bank for being the lead sponsor
of the All-Star Football Classic in 2010.

September is New Generations Month

Attendance Last Meeting

Members Present:	77	84.31%		
Makeups:	9			
Visiting Rotarians:	2		Winter Pigeons:	0
Guests of Members:	3		Student Guests:	3

Did you make up?

Guest Speaker

Next Week: Dr. Marta Coburn, District 20, Medical Examiner

Last Meeting: Ron Maglothin, President, West Coast Muscle Car Club

Birthdays & Anniversaries

Member	Birthday	Age
Joe Bonness	September 20	56
Gary Layton	September 19	67
Mick Moore	September 17	42
Bob Touchette	September 15	59

Member	Wedding Anv.	Years
Norm Harris	September 19	19

Member	Club Anv.	Years
Alex Garland Jr.	September 19	15
Joe Sullivan	September 16	12

Distinguished Rotarians

Rotarian	Honored
Doug Baird	Sept. 30, 2010
Heather Milner	Apr. 23, 2009
Lois Kluberanz	Jun. 5, 2008

Rotarian of the Year 2011

John Clapper



**100% Paul Harris Fellows
or Sustaining Members**



RI President's Monthly Message

We have a color for the 2011-12 Rotary year, and that color is green. Why green? Because green is the color of spring, of new life, of bright leaves bursting forth from spreading branches. And there is no doubt that it is time to "green" Rotary – to lift our deepening pallor of gray and replace it with brighter shades of green.

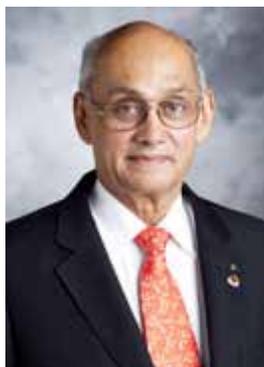
Overall, in Rotary, only 11 percent of our members are under the age of 40, while 68 percent are over 50 and 39 percent are over 60. It's not too hard to see where this will lead us in 10, 20, and 30 years down the line, if we don't do something about it now. It is not enough to simply bring in new members. We need to bring in younger members, who will breathe new life and new vigor into our organization.

How can we be more attractive to younger members, who are so different in so many ways from the young professionals of a generation or two ago? We have to come to them where they are – and for most young people, where they are is on the Internet, on Facebook, on Twitter and e-mail, and on their smartphones. A club that doesn't have a presence on the Internet simply doesn't exist as far as they are concerned. A club's website is its public face – and it has to be a good one.

More than anything, I believe we need to bring back the idea of the family of Rotary. We need to look at all of Rotary as one family: Rotarians, their families, and also Rotaractors, Interactors, Youth Exchange students and alumni, Foundation alumni, and so on. And we need to consider retention as an idea that applies not just to Rotarians, but to the entire family of Rotary.

Too often, we look outward to find new members, and we do not see our own young generation, waiting to be called upon. We must look to them to find the capable and enthusiastic new members who will be the club presidents, the district governors, and the RI senior leaders of tomorrow.

We owe it to our Rotary family – past, present, and future – to make sure that our generation of Rotarians is not the last. We must, in a very real sense, reach within – to embrace our Rotary family, so that we can better embrace all of humanity.



RI President
Kalyan Banerjee



President Jim Morey attended the Official Launch of Rotary Club Of Kingston's 2011-2012 Major Project **Transformation through Signage** displaying the 4-way test.



A Special Thanks to Al Hackney for his donated Laptop Computer that was presented to the Jamaican Law Student by President Jim during his trip.

A Foundation Thought

Every Rotarian, Every Year.

The Rotary Foundation enables clubs all over the world to develop and accomplish self-sustaining projects that change lives and change the world for the better. When you support The Rotary Foundation's Every Rotarian, Every Year initiative, you personally help fund one of those life-changing projects. Support your Rotary Foundation! Advance world understanding and peace. ... It's a role you were born to play!!