

G O D M O R N I N G !

Thursday, September 13, 2012

"Culture is Us!"



Stephen F. Schlueter

*District Governor
for Rotary District 6960
2012-2013*

A Rotarian since 1998 with the classification of Manufacturing – Contract Electrical, Steve Schlueter has been blessed with several "Rotary Moments". Those moments have in-spired Steve to serve Rotary beyond the Club, a journey he finds rewarding and fascinating. Steve's current focus is The Rotary Foundation, but he enjoys all aspects of being a Rotarian. He has twice been President of his Club and is a Past Assistant Governor for District 6960 in Area 11. He has served on the District Finance Committee, District Simplified Grants Committee, the District Training Team, the Board of Rotary's Camp Florida, the Board of Florida PETS and has Chaired the District's Ambassadorial Scholarship Committee. In 2010 Steve served as Captain of his Class for Zones 33 & 34 at the Zone Institute. Steve and his Rotarian wife Pam are members of the Rotary Club of Anna Maria Island, Major Donors, members of the Bequest Society, Benefactors, multiple Sustaining Members, Charter Members of the District's Paul Harris Society, and Discussion Leaders for the Rotary Leadership Institute - Sunshine Division.

Steve built a career in the manufacturing sector after serving three years in the Army, including one year in Vietnam. Since 1990, he has owned a contract electrical manufacturing company which has had operations in both the United States and Mexico. Its current headquarters is in Mayville, Wisconsin. Steve is now semi-retired and is grateful for the wonders of technology that allow him to telecommute from sunny Florida.

Steve loves to fish, cook and read and is passionate about music. He enjoys playing bass guitar, especially in the classic rock and pop genres. Steve was born in the Milwaukee suburb of Wauwatosa, Wisconsin and lived in Southeastern Wisconsin until 2002 when the Schlueters moved to the Bradenton, Florida area, where they currently reside. Steve and Pam have four children and three grandchildren.

September is New Generations Month

Attendance Last Meeting

Members Present:	76	89%		
Makeups:	17			
Visiting Rotarians:	3		Winter Pigeons:	0
Guests of Members:	5		Student Guests:	1

Did you make up?

Guest Speaker

Next Week: Rachel Brandhorst, Collier County Health Department, Tobacco-Free Collier Partnership
Last Meeting: Nick Casalanguida, Administrator, Collier County Growth Management

Birthdays & Anniversaries

Member	Birthday	Age
Gary Layton	September 19	68
Mick Moore	September 17	43

Member	Wedding Anv.	Years
Norm Harris	September 19	20
Jesse Hinson	September 14	23

Member	Club Anv.	Years
Alex Garland Jr.	September 19	16
Joe Sullivan	September 16	13

Distinguished Rotarians

Rotarian	Honored
Doug Baird	Sept. 30, 2010
Heather Milner	Apr. 23, 2009
Lois Kluberanz	Jun. 5, 2008

Rotarian of the Year 2012

Alex Garland, Jr.



**100% Paul Harris Fellows
or Sustaining Members**



Rotarians honored for promoting literacy

Two Rotary clubs are being honored 7 September at an International Literacy Day celebration in Washington, D.C., as the winners of the RI-International Reading Association-Pearson Foundation Literacy Project Awards.

A panel of Rotarians and International Reading Association (IRA) members gave the award to the Rotary Clubs of Rockford, Michigan, USA, and Salem, Oregon, USA, for demonstrating outstanding collaboration with local reading councils in their communities. Each club will receive US\$2,500 for literacy projects.

“Teaching all children to read requires not only teachers who know how to reach every child but communities that value and support literacy,” says Richard Long, director of government relations for the International Reading Association. “These two projects highlight the notion that it is a partnership that teaches reading: the community to provide the tools and to say it is important and the teacher to bring it all together for each learner.”

The IRA is a professional membership organization dedicated to promoting high levels of literacy by improving the quality of reading instruction, disseminating research findings and information about reading, and encouraging a lifetime of reading. The IRA network comprises 70,000 members and more than 300,000 affiliate members in nearly 100 countries, including councils and affiliates at the local, state, regional, or national level.

Since 2002, Rotary and the IRA have combined their resources and skills as service partners to advance literacy in communities worldwide. Rotary clubs and districts are encouraged to share resources and information with IRA councils and affiliates to develop cooperative literacy projects.

The Rockford club won its award for Reading Rocks, an annual reading festival that takes place in August. The club partners with the local reading council, school district, and library district for the daylong event, which includes live entertainment, a parade, and family activities that promote the importance of literacy.

Neil Blakeslee, 1988-89 president of the Rockford club, says that his community sees reading not only as a fundamental skill but as a way to enhance every aspect of an individual’s life.

“Receiving recognition for a necessary job well done gives us all a great sense of accomplishment and validation of our efforts,” Blakeslee says. “Winning awards is not



The Rotary Club of Rockford, Michigan, USA, will be recognized for Reading Rocks, an annual festival that promotes reading.

(con’t at right)

Upcoming Rotary Events

**Friday,
September 28th -
Wine Tasting at
Flemings Prime
SteakHouse**



**Friday,
November 2nd -
Sunset & Suds
“5K Evening
Fun Run”**



**Thursday, December 6th -
Christmas Party**

**Thursday,
December 13th -
High School
“All-Star
Football Game”**



as important as the achievement, but awards do provide encouragement for continued efforts.”

Making books for children

The Salem club was chosen in recognition of a bookmaking project for schoolchildren in Santa Avelina, Guatemala. With the help of the Vineyard Valleys Reading Council, volunteers from both organizations put together children’s books for The William M. Botnan Experimental School, where all 130 elementary students speak Cozal Ixil, a Mayan language. The project is an effort to preserve culture through the indigenous language, which is not recognized or taught in public schools.

Jayne Downing, a member of the Salem club, says the club’s Youth Literacy Committee selects projects they believe will have the greatest impact for at-risk children, whether in their local community or around the world.

“We were honored to be connected with the Guatemalan project for many reasons, including the ability to make even a small difference in reducing barriers and increasing access through such literacy projects,” Downing says. “The recognition brought by this award will allow greater visibility to the project and the needs of this community.”

