

G O D M O R N I N G !

Thursday, August 11, 2011

"Culture is Us!"



Lise Sundria

Executive Director

*Fifth Avenue South
Business Improvement District*

Lise joined the Fifth Avenue South Business Improvement District in June 2011 as its first Executive Director bringing with her more than 26 years of experience in economic development, community and downtown revitalization programs in Georgia, Virginia and South Carolina.

Lise has a Bachelor of Arts in Art History, a Bachelor of Arts in Sociology from Converse College in Spartanburg, SC; and a Master of Arts in American History with an emphasis in Historic Preservation from Middle Tennessee State University in Murfreesboro, Tennessee.

During her career, Lise has served on numerous Resource Teams to assist communities in addressing issues impacting Downtowns and neighborhood redevelopment. She has served on state and local boards and commissions in Georgia, South Carolina and Virginia. Most recently, serving as President of the Georgia Downtown Association. Her articles on downtown revitalization and redevelopment have been published by the National Trust for Historic Preservation, the Georgia Downtown Association, and the National Main Street Center, the South Carolina Historical Society and the Virginia Quarterly.

During her tenure as Executive Director of the Savannah Development and Renewal Authority, in Savannah, Georgia, the organization was awarded 14 International, National, State and local awards for innovative planning, problem solving, and marketing.

Lise and her husband John, live in Downtown Naples with their four cats. Lise has been a Rotarian since 1999.

2011-2012 Annual Sponsors

Silver Sponsors

**Brooks Insurance Company
Cummings & Lockwood
Dr. Tom Hale
Hill Barth & King, LLC
Moorings Park**

Bronze Sponsor

The "Wizdumb" Table

August is Membership & Extension Month

Attendance Last Meeting

Members Present:	76	100%		
Makeups:	26			
Visiting Rotarians:	3		Winter Pigeons:	0
Guests of Members:	1		Student Guests:	0

Did you make up?



Guest Speaker

Next Week: Bob Belcastro, Financial Advisor for RBC Wealth Management

Last Meeting: Missy Saracino, Program and Volunteer Manager, Naples Equestrian Challenge



Birthdays & Anniversaries

Member	Birthday	Age
No club members have a birthday this week.		

Member	Wedding Anv.	Years
Bill Meek	August 14	35

Member	Club Anv.	Years
Ross Longmire	August 16	27
Mark Miller	August 16	27
Jim Molenaar	August 12	1
Fritz Sullivan	August 12	1



Distinguished Rotarians

Rotarian	Honored
Doug Baird	Sept. 30, 2010
Heather Milner	Apr. 23, 2009
Keith Geiman	Jan. 8, 2009
Lois Kluberanz	Jun. 5, 2008



Rotarian of the Year 2011

John Clapper



**100% Paul Harris Fellows
or Sustaining Members**



Resourceful fundraisers fuel Rotary's US\$200 Million Challenge

Rotarians have raised US\$185 million for Rotary's US\$200 Million Challenge to help underwrite the cost of ending polio around the world. Although the challenge runs through 30 June, it is vital that fundraising efforts continue until the disease is finished.



Past District Governor Jeff Coup and Eric McDowell, both members of the Rotary Club of Milton, Pennsylvania, USA, join Rotary Pedals Out Polio riders at a stop in Milton to receive a contribution for the polio eradication campaign.

Many clubs are enlisting the support of their communities. Rotarians in Australia and New Zealand, in cooperation with 20th Century Fox, held a benefit screening of the movie *Conviction* at 36 theaters in February, netting \$54,000 for Rotary's challenge. A fashion show sponsored by the Rotary Club of Fremont Warm Springs Sunrise, California, USA, garnered more than \$52,000 in March. And in a weeklong project organized by the Rotary Club of Pondicherry-Cosmos, Pondicherry, India, 3,000 students at Petit Seminaire Higher Secondary School raised \$25,000.

Walking in Tanzania to end polio

More than 320 Rotarians and friends of Rotary walked through Moshi, Kilimanjaro, Tanzania, in June, raising about \$38,000 and boosting awareness of the disease. A marching band, polio survivors, and Rotarians wearing red End Polio Now T-shirts led the walk, organized by the Rotary Club of Moshi and several others.

Reginald Mengi, founder and executive chair of IPP Group, one of the largest conglomerates in East Africa, called on businesses to help eradicate polio. Leading by example, Mengi contributed \$32,000 to the event.

"This is called corporate social responsibility," he said. "You must give back to the community."

Both Mengi and Stephen Mwanje, 2010-11 governor of District 9200, encouraged parents to have their children immunized against polio.

"We must be aware and take all measures, since the disease can spread here within a short period of time," Mwanje said.

Rotarians ride in Pennsylvania

District 7370 (Pennsylvania, USA) sponsored a four-day, 330-mile bicycle tour of all 34 of its communities. Rotarians and friends donated at least \$25 each to ride in the June event, called Rotary Pedals Out Polio.

The fundraiser netted more than \$21,000 for Rotary's challenge. Key to its success, said Coup, was "a great district committee that did the publicity, did a website with all the

(con't at right)

Rotary's first general secretary

When John Hewko took office on 1 July, he was the 12th person to serve as Rotary's general secretary.

The first was Chesley Reynolds Perry, a Spanish-American War veteran and former Chicago Public Library employee.



Chesley R. Perry, Rotary's first general secretary

In August 1910, the newly formed National Association of Rotary Clubs unanimously selected Perry for the role, then known as secretary. He accepted the part-time position at \$100 per month, with an agreement that the amount of time he would devote would remain unspecified.

By 1912, the job had evolved into a full-time executive role, and the Board of Directors agreed to increase Perry's salary.

His office on LaSalle Street in Chicago served as the first headquarters of the National Association. In 1911, Rotary established an office in the First National Bank Building at Dearborn and Monroe streets. The headquarters would move five more times during Perry's term -- always into rented facilities.

Perry served in the position longer than any of his successors. He also served as editor and business manager of *The Rotarian* from 1911 to 1928, and he opened Rotary's first international office, in Zurich, in February 1925. During his final year in office in 1941-42, the position's title was changed to general secretary.

In 1940, when Perry announced his plans to retire, he agreed to remain in his post while the organization trained his replacement, Philip C. Lovejoy. A number of clubs sought to nominate Perry for RI president in 1942-43, but he declined, saying, "I am gratefully conscious of the high compliment thereby being paid to me."

After retiring, Perry remained a member of the Rotary Club of Chicago, and served as its president in 1944-45. In 1954, Rotary offered him the title "secretary emeritus" to honor his years of service, but he again declined, preferring the role of ordinary Rotarian.

Perry died on 21 February 1960 at the age of 87.



information, processed all the donations," and handled other tasks. "The event really reawakened awareness of the polio eradication cause in our district among Rotarians and the general public."

Plan for World Polio Day

It's not too early to plan for World Polio Day, 24 October, an excellent opportunity for your club and district to support the global effort to eradicate the disease.