

# G O D M O R N I N G !

Thursday, August 9, 2012

*"Culture is Us!"*



## Jim von Rinteln

*Planner*

Growth Management Division  
Collier County Government

Originally from Bethesda Maryland, Jim attended the University of Maryland where he earned a B.A. in Political Science and a commission as a second lieutenant upon graduation in 1979. Jim spent a career in the United States Army as a Helicopter Pilot and Staff Officer holding various command and staff positions worldwide, including a tour as an intelligence officer at the Pentagon specializing in threat assessment and terrorism. During this time he attended the Army's Command and Staff College, was an exchange student at the U.S. Marine Corps University and received an M.A. in Human Resource Management prior to retiring. Jim moved to Naples in 1996 and worked as the Operations Coordinator for the Collier County Emergency Management Department beginning in 1997 where his duties focused on planning and operations, including; disaster preparedness and response. He has been involved as an Emergency Management professional during every natural disaster and emergency in Collier County since then, including 5 major wildfires, tornadoes and numerous tropical storms and hurricanes, including the 8 hurricanes in 2004/05 seasons. In 2000 Jim took on the lead planner responsibility for the county's new Emergency Services Center which was completed in 2009 and gaining national recognition for its success and innovation since then. From 2010 through 2011 he served as the Regional CEO of the Southern Gulf Coast Region of the American Red Cross (Collier and Lee Counties), recently returning to the Collier County Government as a Planner in the Growth Management Division.

In 2006 Jim was recognized by the Greater Naples Chamber of Commerce with their Distinguished Public Service Award, in 2008 by the Governor of Florida with his Emergency Management Award and in 2011 as a James V. Mudd Fellow and is a 2012 graduate of Leadership Collier. Additionally, he is certified as a Florida Professional Emergency Manager (FPEM), a State Floodplain Manager (CFM) and internationally as a Certified Emergency Manager (CEM).

He is married to the former Bonnie Lehmann of Granit, Maryland – Jim and Bonnie have lived on Marco Island since 1996.

### *August is Membership & Extension Month*

#### Attendance Last Meeting

<b>Members Present:</b>	73	73%		
<b>Makeups:</b>	6			
<b>Visiting Rotarians:</b>	1		<b>Winter Pigeons:</b>	0
<b>Guests of Members:</b>	5		<b>Student Guests:</b>	0

*Did you make up?*



#### Guest Speaker

**Next Week:** ??????

**Last Meeting:** Ken Kavanagh, Athletic Director,  
Florida Gulf Coast University



#### Birthdays & Anniversaries

<u>Member</u>	<u>Birthday</u>	<u>Age</u>
No members have a Birthday this week.		

<u>Member</u>	<u>Wedding Anv.</u>	<u>Years</u>
Joe Bonness	August 9	37
Bill Meek	August 14	36
Dave Greider	August 13	35

<u>Member</u>	<u>Club Anv.</u>	<u>Years</u>
Jim Molenaar	August 12	2
Fritz Sullivan	August 12	2



#### Distinguished Rotarians

<u>Rotarian</u>	<u>Honored</u>
Doug Baird	Sept. 30, 2010
Heather Milner	Apr. 23, 2009
Lois Kluberdanz	Jun. 5, 2008

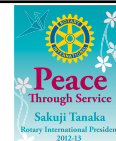


#### Rotarian of the Year 2012

**Alex Garland, Jr.**



**100% Paul Harris Fellows  
or Sustaining Members**



## Olympic athletes help Rotary promote polio eradication

The best athletes in the world have gathered in London for the 2012 Summer Olympics, and some of them are helping to spread the word about Rotary's campaign to rid the world of polio.

Rotarians in Plymouth, Devon, England, used a few connections to line up Olympic divers Tom Daley and Tonia Couch for "This Close" posters, which have been displayed around Plymouth and at the training facility used by Ghana's Olympic team.

Darren Hands, a member of the Rotary Club of Plympton, was put in contact with the athletes' coach by a photographer friend who takes pictures of the divers regularly. The coach was happy to approach Daley and Couch and help make arrangements, Hands says.

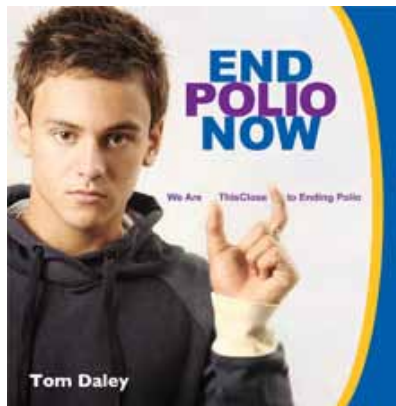
"We did the shoot quite early in the morning so as not to impede their training," he says. "We then produced various-size posters and postcards, as well as got the images printed in the local press and onto club and district websites."

District 1290 received a public relations grant to use Couch's image on bus advertisements around the counties of Devon and Cornwall to raise her image during the Olympics, promote Rotary's polio efforts, and help with a membership drive.

"The campaign has received a lot of praise," says Hands. "Together with the Rotary Club of Grantham's Swimarathon, we were awarded the Rotary in Great Britain and Ireland (RIBI) PR Award at our national conference back in April."

Other Olympic athletes participating in the "This Close" campaign are more than a dozen members of India's team, including members of the men's boxing, men's and women's weightlifting, and men's and women's wrestling teams.

Appealing to parents, wrestler Sushil Kum, a bronze medalist at the 2008 Beijing games, said: "In 1988, 500 children were getting affected by polio in India every day.



Olympic diver Tom Daley is featured in "This Close" posters as part of a publicity campaign by the Rotary Club of Plympton, Devon, England.

## 2012-2013 Annual Sponsors

### Silver Sponsors

**Brooks Insurance Company**

**Dr. Tom Hale**

**Hill Barth & King, LLC**

**Moorings Park**

### Bronze Sponsor

**The "Wizdumb" Table**

Our thanks to

**Capital Bank and The Naples Daily News for their generous sponsorship of the All-Star Football Classic.**



Today, our country is reaching steadily toward eradication of polio. We need your help to win this fight."

And Vijender Singh, a member of the boxing team who won a bronze medal in Beijing, said: "Polio vaccine can save a child from polio paralysis. Let us ensure that children are not paralyzed by giving them the vital drops."

Home hosting and cleanup

Rotarians have displayed the Olympic spirit in other ways, as well. Tony Betts, a member of the Rotary Club of Redbridge, Greater London, volunteered to take part in home hosting organized through District 1130 and is playing host to a Rotarian couple from Jacksonville, Florida, USA, who are attending the games.

A Rotarian for six years, Betts says he has always been interested in the international aspect of Rotary and in meeting people from around the world. "It's why I've attended the RI convention every year since I became a member," he says. "I've always seen Rotary as bigger than just your local club."

Through an initiative of the RIBI Olympic Committee called Work for Purpose, more than 300 volunteers signed up to work as cleaners in the athletic village to raise money for various Rotary projects. One effort includes members of the Rotary clubs of Hatfield and Stevenage, Hertfordshire, whose work will benefit several local children's hospices.

Rotarians have also signed up to clean up after the games.

"Rotary and the Olympics share a common ethos," says Debbie Hodge, governor of District 1260. "That is the building of a more peaceful world."