

# G O D M O R N I N G !

Thursday, July 7, 2011

*"Culture is Us!"*



## Jim Morey

President - Naples North Rotary

### "Convention Recap & Goals for 2011-2012"

The overall goal for this coming year will be no different than that which every club President likely desires, and that is for "the Rotary Club of Naples North to be an effective and fun club which pursues the object of Rotary in the spirit of Rotary International's theme."

To be an effective Club we will need to pursue the object of Rotary in all five avenues of service. The simple object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise. We channel this ideal of service to others through five avenues. The avenues of service are as follows: Club Service - Club Service focuses on strengthening fellowship and ensuring the smooth functioning of the Club. Vocational Service - Vocational Service involves club members serving others through their professions and aspiring to high ethical standards. Rotarians, as business leaders, can share skills and expertise through their vocations, and inspire others in the process. Community Service - Community Service is the opportunity our Club has to implement projects and activities that improve life in our local community. International Service - International Service encompasses efforts to expand Rotary's humanitarian reach around the world and to promote world understanding and peace. It includes everything from contributing to PolioPlus to helping Rotary Youth Exchange students adjust to their host countries. New Generations Service - New Generations Service recognizes the positive change implemented by youth and young adults through leadership development activities such as Rotaract and Interact club service projects, and creating international understanding with Rotary Youth Exchange.

This year's theme is "Reach Within to Embrace Humanity". President Kalyan Banerjee, as you can ascertain from the theme, possesses a belief that all we need to achieve our dreams and goals, including the pursuit of serving others, is within us. It may take hard work and require focus, but the ability to make a positive impact on others is within us all. President Banerje suggests that Rotary focus throughout the year on three primary areas. These are family, continuity, and change. Promoting the health, safety, welfare, and support of the family through clean water, humanitarian

(con't at right)

## July is Rotary Service Month

### Attendance Last Meeting

Members Present:	63	61.32%	
Makeups:	2		
Visiting Rotarians:	0	Winter Pigeons:	0
Guests of Members:	54	Student Guests:	0

*Did you make up? • Attendance for June 75.20%*

### Guest Speaker

Next Week: ???

Last Meeting: Gavel Passing, Evening Meeting, Induction of new Officers and Directors

### Birthdays & Anniversaries

Member	Birthday	Age
Mike Boyd	July 10	61
Keith Geiman	July 08	49
Lois Kluberanz	July 08	59

Member	Wedding Anv.	Years
Bill Hagman	July 11	30
Heather Milner	July 07	4
Deborah Russell	July 10	46

Member	Club Anv.	Years
Carla Belanger	July 11	9
Ken Schena	July 11	9

### Distinguished Rotarians

Rotarian	Honored
Doug Baird	Sept. 30, 2010
Heather Milner	Apr. 23, 2009
Keith Geiman	Jan. 8, 2009
Lois Kluberanz	Jun. 5, 2008

### Rotarian of the Year 2011

**John Clapper**

 **100% Paul Harris Fellows  
or Sustaining Members**



## RI President's Monthly Message

### ***My dear brothers and sisters in Rotary!***

All of us in Rotary are looking to change the world – why else would we be Rotarians? We believe that our world can be happier, healthier, and more peaceful, and that we can create that better world through our service.



Kalyan Banerjee

In 2011-12, I will ask Rotarians to Reach Within to Embrace Humanity . I will ask you to search first within yourselves,

to understand that all of us, everywhere, have the same dreams, the same hopes, the same aspirations, and similar dilemmas. When we understand, and truly feel, that others' needs are the same as our own, we begin to understand how important our work is. In the year ahead, we will have three emphases in our Rotary service.

Our first emphasis in this Rotary year will be the family. The family and the home are at the core of all our work – all our service begins here. And through the family, we approach all of our community and indeed, all of humanity, as an extended family, in which all members care for each other. In times of joy and in times of need, no one is ever alone.

Our second emphasis will be continuity – finding the things we do well and taking them to the next level. We must build on our successes, expand on them, and strive to do even more. Of course, our greatest obligation is to Polio-Plus, where success is now so close.

And our third emphasis will be change. We must understand that true change can only begin with each of us, and start within us. We cannot share peace with others if we do not have it to give. We cannot look after the whole world without first looking after those closest to us: our families, our clubs, and our communities.

Mohandas K. Gandhi said, "You must be the change you wish to see in the world." In Rotary, we endeavor to live ethically and honestly, to share friendship and fellowship, to see equal worth in every human being. We are not interested in the lowest common denominator, for Rotary is anything but common. Instead, we work to elevate ourselves, elevate others, and thereby embrace the world.

Together, we will Reach Within to Embrace Humanity . And in peace, harmony, and friendship, we will bring change – and a more joyful world.

Kalyan Banerjee  
President, Rotary International

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**Our thanks to**

**TIB Bank for being the lead sponsor  
of the All-Star Football Classic in 2010.**



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### ***Jim Morey... con't***

aid, literacy projects, and scholarship opportunities on an international and local level are just some examples of how Rotary can focus on the family. Continuing to do the things we do well as a worldwide organization and as a local organization to leverage the successful programs and relationships we've developed will achieve the focus of maintaining continuity. Finally, we can't be afraid to change. If something is not working or moving in a satisfactory direction, we need to be decisive and willing to change directions. If we consider family, continuity, and willingness to change as we pursue the object of Rotary we'll capture the spirit of this year's Rotary International theme.

Remember the overall goal for this year is for "the Rotary Club of Naples North to be an effective and fun club which pursues the object of Rotary in the spirit of Rotary International's theme." I didn't specifically address the fun part yet. With the characters in this Club we never seem to have a problem with having fun. When our Club comes together to serve others – "fun happens." I look forward to working with the Board and all of you in the coming year. Let the fun begin!