

# GOOD MORNING!

Thursday, May 24, 2012

*"Culture is Us!"*



## Bob Belcastro

*Vice President/Financial Advisor*  
**RBC Wealth Management**  
**"Market Ramblings – IPO's & New Events"**

Bob is a member of Naples North Rotary and a graduate of West Virginia University where he has both a B.A. and an M.A..

He has been a registered broker since 1980 and a resident of Naples since 1988. Prior to entering the Financial Services Area, Bob taught at Glenville State College, where he was also the Head Baseball Coach. He has taught both Basic Investments and Stock Charting classes for Collier County Adult Education since 1991.

He is married to Jenny, who is a kindergarten teacher at Seagate Elementary. They have 1 yellow-Lab, Jake.



**We're havin' a Blood Suckin' on May 31st.**

### 2011-2012 Annual Sponsors

**Silver Sponsors**  
Brooks Insurance Company  
Dr. Tom Hale  
Hill Barth & King, LLC  
Moorings Park

**Bronze Sponsor**  
The "Wizdumb" Table

Our thanks to  
Capital Bank and The Naples Daily News for their generous sponsorship of the All-Star Football Classic.

### *April is Magazine Month*

#### Attendance Last Meeting

<b>Members Present:</b>	73	70%		
<b>Makeups:</b>	5			
<b>Visiting Rotarians:</b>	1		<b>Winter Pigeons:</b>	1
<b>Guests of Members:</b>	4		<b>Student Guests:</b>	0

*Did you make up?*

#### Guest Speaker

**Next Week:** Stephanie Jepsen, Director of Development, Hope for Haiti

**Last Meeting:** Collier County Bomb Squad

#### Birthdays & Anniversaries

<u>Member</u>	<u>Birthday</u>	<u>Age</u>
Dave Agoston	May 26	43
Bernie Simmonds	May 30	59

<u>Member</u>	<u>Wedding Anv.</u>	<u>Years</u>
Jim McLaughlin	May 30	54

<u>Member</u>	<u>Club Anv.</u>	<u>Years</u>
No members have a Club Anniversary this week.		

#### Distinguished Rotarians

<u>Rotarian</u>	<u>Honored</u>
Doug Baird	Sept. 30, 2010
Heather Milner	Apr. 23, 2009
Lois Kluberdanz	Jun. 5, 2008

#### Rotarian of the Year 2012

**Alex Garland, Jr.**



**100% Paul Harris Fellows or Sustaining Members**



## **Coca-Cola Pakistan and Rotary team up against polio**

Evanston, Ill. USA (27 APRIL 2012) – Rotary club members in Pakistan are joining forces with Coca-Cola Pakistan to stress the importance of polio immunizations nationwide.



The purpose of the collaboration is to raise the public's awareness of the urgent need for all Pakistani children under age 5 to receive the oral polio vaccine during upcoming national polio immunization rounds. Organizers hope to vaccinate more than 35 million children during the three day campaign.

As part of the long-term support extended to Rotary International's PolioPlus Committee, Coca-Cola Beverage Pakistan Ltd. has imprinted an awareness message on all Coca Cola bottle labels. The message also will be carried as a ring tone at all of Coca Cola's call stations across the country. Other media carrying the message include Coke billboard sites and permanent posters affixed to 250,000 Coke coolers.

Because polio transmission is linked to unsafe sanitary conditions, Coke will provide potable water in high risk polio districts in Sindh to reduce the incidence of childhood diarrhea. Also under consideration is the installation of reverse osmosis plants in high risk districts to provide clean drinking water.

Coke held a daycare activity on 7th April in Gadap, another high risk area, to help build awareness among parents of young children, and has volunteered the use of Coke vans to transport polio vaccines as needed.

CCBPL Director External Affairs Mir Zouhair Mahmood and his team extended full support and cooperation to Rotary International's National PolioPlus Chair Aziz Memon. Both pledge to work together to eradicate polio, and to promote a cleaner environment, better sanitation conditions, water conserva-

*(con't at right)*



tion, access to education, and the rehabilitation of IDPs.

"On behalf of 1.2 million Rotary members worldwide, including more than 5,100 in Pakistan, I would like to extend my thanks to Coca-Cola Pakistan for its generous support and dedication to ensuring that all children are reached during our national polio immunization campaigns," said Memon. "Working together, we are one step closer to a polio-free Pakistan, and a polio-free world."

A highly infectious disease that can cause paralysis and sometimes death, polio still strikes children in parts of Africa and South Asia. Because there is no cure, the best protection is prevention. For as little as US60 cents worth of vaccine, a child can be protected against this crippling disease. To date, the number of polio cases worldwide has been reduced from 350,000 children annually in the mid-1980s to fewer than 700 reported cases in 2011, a decline of more than 99 percent.

Pakistan is one of only three remaining countries where the wild poliovirus has never been stopped. The other polio-endemic countries are Afghanistan and Nigeria. Pakistan had 198 polio cases in 2011 and has reported 15 so far this year, as of 25 April.

Rotary made polio eradication its top philanthropic goal in 1985. As the volunteer arm of the Global Polio Eradication Initiative -- a public/private partnership that includes the World Health Organization (WHO), Rotary International, US Centers for Disease Control and Prevention, UNICEF and the Bill & Melinda Gates Foundation -- Rotary has contributed more than US\$ 1.2 billion to ending polio.