

# GOOD MORNING!

Thursday, March 17, 2011

*"Culture is Us!"*



**Jack Tymann**  
*Retired*  
*President of Westinghouse*  
**Global Terrorism**

Jack Tymann, as president of Westinghouse International, led business development in 75 nations, including most Muslim countries. He later founded Homeland Security Partners, focused on counterterrorism technologies. In the 1990s, he served on and chaired the Clinton-Mubarak Presidents' Council for the Middle East and met regularly with Arab leaders. Today, he serves on the board of AMIDEAST, a Washington-based nonprofit that for 55 years has been promoting mutual understanding between Americans and the Arab world through educational exchange. Tymann has founded "Voices Against Jihad" in Naples.

## 2010-2011 Annual Sponsors

### Silver Sponsors

**Brooks Insurance Company**  
**Cummings & Lockwood**  
**Dr. Tom Hale**  
**Hill Barth & King, LLC**  
**Moorings Park**

### Bronze Sponsor

**The "Wizdumb" Table**

**Our thanks to**  
**TIB Bank for being the lead sponsor**  
**of the All-Star Football Classic in 2010.**

## Upcoming Rotary Events

**March 19th - Winter Pigeon Party**  
at the home of Earl & Thelma Hodges

**March 26th - "Grapes & Apes"**  
Naples Zoo  
Sponsored by Rotary Club of Naples

**June 9-12 - District Conference**  
Marina Village Resort in Cape Coral

## **March is Literacy Month**

### **Attendance Last Meeting**

<b>Members Present:</b>	86	78.07%		
<b>Makeups:</b>	3			
<b>Visiting Rotarians:</b>	7		<b>Winter Pigeons:</b>	7
<b>Guests of Members:</b>	1		<b>Student Guests:</b>	9

*Did you make up?*

### **Guest Speaker**



**Next Week: ???**

**Last Meeting:** Dr. Susan Wilson, *Founder & CEO, Turmaini Fund*

### **Birthdays & Anniversaries**

<b>Member</b>	<b>Birthday</b>	<b>Age</b>
Brian Jones	Mar. 23	55

<b>Member</b>	<b>Wedding Anv.</b>	<b>Years</b>
Al Bruggemeyer	Mar. 18	61
Erik Flornes	Mar. 20	7
Tom Sansbury	Mar. 20	11
Don York	Mar. 22	25

<b>Member</b>	<b>Club Anv.</b>	<b>Years</b>
Blanca DiBenedetto	Mar. 19	2
LeeAnn Kirwin	Mar. 17	6
Cal Myer	Mar. 20	3

### **Distinguished Rotarians**

<b>Rotarian</b>	<b>Honored</b>
Doug Baird	Sept. 30, 2010
Heather Milner	Apr. 23, 2009
Keith Geiman	Jan. 8, 2009
Lois Kluberanz	Jun. 5, 2008

### **Rotarian of the Year 2011**

**John Clapper**

**100% Paul Harris Fellows**  
**or Sustaining Members**



## Keep it simple

When I first joined Rotary in 1961, I often heard Rotary leaders say “Keep Rotary Simple.” In fact, that phrase was part of the RI theme in 1956-57!

However, as Rotary has grown in both the number of members and the number of programs during the last 50 years, simplicity has become more difficult.

The revised RI Strategic Plan for 2010-13 is a refreshingly simple approach to keeping Rotary strong and vibrant in the future. The three priorities of the plan are clear and brief statements calling us



Ray Klinginsmith

to (1) support and strengthen our clubs, (2) focus and increase our humanitarian service, and (3) enhance our public image and awareness.

It is a true strategic plan because each of the three priorities has a list of measurable goals, and in turn, there is a scorecard to track progress of all the goals. We are realigning the RI budget to reflect the new priorities, and we are trying to balance the priorities in all RI activities. Even the breakout sessions at the 2011 convention in New Orleans will be balanced between the three priorities. The new plan with the simply stated priorities will not be left to merely gather dust on an office shelf!

Please note the interdependence of the three priorities. We have recognized for many years that Rotary cannot provide exemplary service projects without strong clubs and that clubs cannot recruit and retain high-quality members without significant service projects. The third priority now recognizes that in the modern world, Rotary needs the support of our communities, of partner organizations, and sometimes of governments, to conduct larger service projects, which in turn build stronger clubs.

Rotary is now on the world stage due to PolioPlus. But we are still a grassroots organization, and our strength is dependent on the health of our clubs. The three priorities of the strategic plan remind us that the success of Rotary is based on a simple formula of strong clubs, significant service projects,

*(con't at right)*

## Promoting education through Future Vision

Education was the first area that The Rotary Foundation was active in, long before humanitarian programs were added at the end of the '60s and in the '70s.

Education is vital to be successful in life, and Rotary can help.

Future Vision offers tremendous freedom as far as scholarships are concerned. I would argue that Future Vision improves upon the current scholarships program significantly. Future Vision allows scholars to be funded either locally or abroad at any level, for any length of time, either for a degree or certificate program, or simply for a period of study.



Carl-Wilhelm Stenhammar  
Foundation Trustee Chair

The current timeline for Ambassadorial Scholarships is lengthy – 18 months. Scholarships under Future Vision offer maximum flexibility and a shortened timeline. A district can keep an 18-month timeline if it works for that particular district, but it is no longer necessary.

Under global grants, clubs and districts may use their cash or District Designated Fund to receive a World Fund match for graduate-level students studying abroad under one of the six areas of focus. Districts can opt to fund the student for a single year, or provide funding for an entire degree program, up to four years in length. The global grants budget minimum is USD30,000, but awards can be higher than that, thereby enabling talented individuals to complete needed graduate-level degree programs, which will make a difference in the world.

So let us continue our efforts in education when Building Communities – Bridging Continents through Service Above Self.

Carl-Wilhelm Stenhammar  
Foundation Trustee Chair



and a favorable public image. Thanks to Paul Harris and other Rotary pioneers, it is a simple formula that produces extraordinary results – and a better world!

Ray Klinginsmith  
President, Rotary International