

# G O D M O R N I N G !

Thursday, March 15, 2012

*"Culture is Us!"*



## Cindy Darland

*Executive Director*  
The First Tee of Naples/Collier

Cindy Darland is Executive Director of The First Tee of Naples/Collier. Cindy has been on the ground floor with the local First Tee chapter since its inception five year ago. She has over 15 years experience in non-profit management related to youth golf and youth development. Prior to starting The First Tee of Naples/Collier Cindy was Co-Founder of The Gulf Coast Jr. Golf Tour.

The First Tee of Naples/Collier is a youth development program that teaches 9 Core Values and 9 Healthy Habits through the game of golf. Honesty, Integrity, Sportsmanship, Respect, Confidence, Responsibility, Perseverance, Courtesy and Judgment. Because of the generosity of their Exclusive Sponsor Arthrex, Inc. The First Tee of Naples/Collier is celebrating their 5th year anniversary. They have grown from 27 children in 2008 to reaching over 1,000 children in 2012. As you can see during the past four years they have grown tremendously.

Currently The First Tee of Naples/Collier offers nine different programs within their chapter.

Caddie Program  
Elementary School Golf  
Life Skills - 9 Core Values & 9 Healthy Habits  
Mentoring Program  
Middle School Golf  
Mini Tour  
Program in Immokalee  
Summer Camps  
The Jr. Tour and The Jr. Champions Tour

### 2011-2012 Annual Sponsors

#### Silver Sponsors

Brooks Insurance Company  
Dr. Tom Hale  
Hill Barth & King, LLC  
Moorings Park

#### Bronze Sponsor

The "Wizdumb" Table

Our thanks to  
Capital Bank and The Naples Daily News for their  
generous sponsorship of the All-Star Football Classic.

### March is Literacy Month

#### Attendance Last Meeting

Members Present:	85	77%		
Makeups:	2			
Visiting Rotarians:	5		Winter Pigeons:	5
Guests of Members:	8		Student Guests:	0

*Did you make up?*



### Guest Speaker

**Next Week:** Heather Henning-Milner, PP Rotary Club of Naples-North - Immunization Trip to India

**Last Meeting:** Tim Hoover, Group Project Manager, Knee & Hip -- Arthrex, Inc.



### Birthdays & Anniversaries

Member	Birthday	Age
Al Romeo	March 15	58
Greg Scasny	March 16	39

Member	Wedding Anv.	Years
Al Bruggemeyer	March 18	62
Tom Sansbury	March 20	12

Member	Club Anv.	Years
Blanca DiBenedetto	March 19	3
Leeann Kirwin	March 17	7
Cal Myer	March 20	4



### Distinguished Rotarians

Rotarian	Honored
Doug Baird	Sept. 30, 2010
Heather Milner	Apr. 23, 2009
Lois KluberDanz	Jun. 5, 2008



### Rotarian of the Year 2012

**Alex Garland, Jr.**



**100% Paul Harris Fellows  
or Sustaining Members**



## **Dolly Parton helps Rotarians spread literacy**

It can be hard to find books in Canada's vast Yukon. Claire Derome, 2009-10 president of the Rotary Club of Whitehorse-Rendezvous, knows of only one bookstore outside the capital, and in remote areas, access to libraries is also limited. Derome wanted to launch a literacy project that would reach all Yukon communities, and she found one in Dolly Parton's Imagination Library.



Dolly Parton signs a book for a child at an event held by her Imagination Library. Rotary International and the Imagination Library are service partners.

Every month, Imagination Library mails an age-appropriate book to each child in the program, until age five. Research showed that up to 85 percent of families receiving books through the program read to their children every day.

Derome, who has a graduate degree in education, did not need more convincing. "The number of books you have at home is a good indicator of future success in school," she says. Her Rotary club worked with the Yukon government and the Yukon Literacy Coalition to bring Imagination Library there, and 900 children are currently enrolled. The Dollywood Foundation and the participating community split the program costs; in Yukon, the Whitehorse-Rendezvous club covers the \$3.60 per child per month.

Dawn Rochelle, president of the Rotary Club of Jacksonville, N.C., USA, was drawn to Imagination Library because she knew that every cent her club raised would help put a book directly into the hands of a child.

Rochelle, who is executive director of the nonprofit Onslow County Partnership for Children, brought her organization together with Rotary clubs and the local United Way to launch Imagination Library in Jacksonville, which, as home to Marine Corps Base Camp Lejeune, has many young military families. At Imagination Library's first local Rotary club presentation, one Rotarian pledged \$10,000 on the spot. So

*(con't at right)*

## **Upcoming Rotary Events**

**March 17th - Winter Pigeon Party**  
*at the home of Earl & Thelma Hodges*

**March 24th - Grapes & Apes**  
*Rotary Club of Naples at the Naples Zoo*

**March 29th - Meet & Greet the GSE Team**  
*Location TBD*



**We're havin' a  
Blood Suckin'  
on March 29th.**



far, 170 children are enrolled in the program. "They're so excited, because they don't have books at home," Rochelle says.

Imagination Library does not have income requirements. "Dolly did not want any child to feel singled out or left out," says David Dotson, president of the Dollywood Foundation. Parton was adamant that the books be new, because of her own experiences growing up with hand-me-downs. And in mailing the books to each young person, she wanted to re-create the joy she felt as a child when the Sears catalog arrived at her home, addressed to her family.

Imagination Library serves children in the United States, Canada, and the United Kingdom. In 2001, 2,500 children were participating in the program; today they number almost 700,000. Imagination Library and Rotary International teamed up in 2009, and Rotary clubs are involved in the program in roughly 300 communities.

"I don't think we could do it without Rotary's involvement," Dotson says. "If you look at Rotary's presence in the world, it may be that the greatest aspect of our relationship is yet to come."