

G O D M O R N I N G !

Thursday, March 8, 2012

“Culture is Us!”



Tim Hoover

*Group Project Manager
Knee & Hip - Arthrex, Inc.*

Arthrex, headquartered in Naples, is a world leader in new product development and medical education in orthopaedics. With a corporate mission of helping surgeons treat their patients better, Arthrex has pioneered the field of arthroscopy and developed more than 6,000 quality products and surgical procedures. Most everyone in their lifetime will develop arthritis or experience an injury, and Arthrex technology will help those people remain healthy and active at every stage of life.

Tim Hoover is the Group Product Manager of Arthrex's Knee/Hip Product Development Team. He came to Arthrex in 2000 as a Product Manager (3rd in the history of the company) after a 12-year career as an Orthopaedic Physician Assistant in St. Paul, MN. In 2003, he was promoted to his present position, leading a team that now includes a total of six product managers and seven engineers. He has been with Arthrex for 12 years, and has three children and a stepson – all attending Collier County public schools.

Tim's presentation “Arthrex: Making People Better” will provide a rich overview of Arthrex and its success, and how the company contributes to a stronger, healthier community through medical innovation, employee development and community involvement.

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The “Wizdumb” Table

Our thanks to

Capital Bank and The Naples Daily News for their generous sponsorship of the All-Star Football Classic.

March is Literacy Month

Attendance Last Meeting

Members Present:	82	79%		
Makeups:	4			
Visiting Rotarians:	5		Winter Pigeons:	6
Guests of Members:	10		Student Guests:	1

Did you make up?

Guest Speaker

Next Week: Tim Hoover, Group Project Manager, Knee & Hip -- Arthrex, Inc.

Last Meeting: Kathryn Leib Hunter, Executive Director, NAMI

Birthdays & Anniversaries

Member	Birthday	Age
Fitz Frater	March 10	42
Ken Ruskin	March 12	76

Member	Wedding Anv.	Years
No members have a wedding anniversary this week.		

Member	Club Anv.	Years
No members have a club anniversary this week.		

Distinguished Rotarians

Rotarian	Honored
Doug Baird	Sept. 30, 2010
Heather Milner	Apr. 23, 2009
Lois Kluberdanz	Jun. 5, 2008

Rotarian of the Year 2012

Alex Garland, Jr.



**100% Paul Harris Fellows
or Sustaining Members**



Rotary International President - Monthly Message

In the first message I wrote for this magazine, last July, I quoted Mohandas K. Gandhi, who said, "You must be the change you wish to see in the world." And in the months since, I have had incredible opportunities to travel the Rotary world and see how Rotarians everywhere are bringing those words to life.



Rotary International
President
Kalyan Banerjee

Creating positive change means, at its simplest, using our knowledge and resources to solve a problem. But when we are talking about solving humanitarian problems in a real and lasting way, knowledge and ideas and resources are not enough to ensure results. We have to remember something else that is no less important: sustainability.

A sustainable solution is one that will continue to work even after the Rotarians who proposed and facilitated it are gone. This means that even though the project might have come from Rotary originally, the community will take ownership of it. That, of course, means that when a part breaks on a water pump, there will be a process in place to repair it and to keep that pump functional – carried out by the community, and without further recourse to Rotary.

The first step toward sustainability is understanding the need – for example, the cooking fuel problem common in much of the developing world. In many regions, solar ovens are a wonderful solution: They are inexpensive; they rely on a source of energy that is free, nonpolluting, and inexhaustible; and they are simple to use and maintain.

But before we step into a community and attempt to solve its fuel problem with solar ovens, we have to fully understand its situation – and look beyond the problem we see. Perhaps the local foods need to be cooked at a temperature higher than the solar oven can provide. Perhaps the area is windy, and the solar ovens would blow away. Perhaps it's traditional in that area to begin cooking before dawn, which, of course, you cannot do with a solar oven. These are issues you simply might not have thought of, but that could soon lead

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Upcoming Rotary Events



March 17th - Winter Pigeon Party
at the home of Earl & Thelma Hodges

March 24th - Grapes & Apes
Rotary Club of Naples at the Naples Zoo

March 29th - Meet & Greet the GSE Team
Location TBD



**We're havin' a
Blood Suckin'
on March 29th.**

to the solar ovens being used to patch roofs or keep animal feed dry instead of for cooking.

If we are trying to bring about change, it's not enough to say, "My way is the better way." We have to be listening and watching, not just talking. We can only help others if we reach out with an open mind – and with the knowledge, the commitment, and the perseverance to deliver on what we promise.