

G O D M O R N I N G !

Thursday, January 12, 2012

"Culture is Us!"



Marie Heiland
Owner
Naples Olive Oil Company

This morning we are happy to have the Owner of Naples Olive Oil Company give us a presentation about the production, benefits and other nuances of the world olive oil industry.

Marie has a tasting room in Greentree Plaza and is expanding business into Ft. Myers.



2011-2012 Annual Sponsors

Silver Sponsors

Brooks Insurance Company
Dr. Tom Hale
Hill Barth & King, LLC

Bronze Sponsor

The "Wizdumb" Table

Our thanks to
Capital Bank and The Naples Daily News
for their generous sponsorship
of the All-Star Football Classic.



**100% Paul Harris Fellows
or Sustaining Members**

January is Rotary Awareness Month

Attendance Last Meeting

Members Present:	74	77.89%	
Makeups:	5		
Visiting Rotarians:	0	Winter Pigeons:	4
Guests of Members:	8	Student Guests:	1

Did you make up?



Guest Speaker

Next Week: Jeff Henning, Food Production

Last Meeting: Beverly "Bev" Bronson, Founder & Director of Ghar Sita Mutu

Birthdays & Anniversaries

Member	Birthday	Age
Bob Lashenka	January 14	70
Randy Merrill	January 17	58
Jim Molenaar	January 14	43
Tom Sansbury	January 15	69

Member	Wedding Anv.	Years
Mike Welsh	January 18	37

Member	Club Anv.	Years
No members have a Club Anniversary this week.		



Distinguished Rotarians

Rotarian	Honored
Doug Baird	Sept. 30, 2010
Heather Milner	Apr. 23, 2009
Lois Kluberanz	Jun. 5, 2008



Rotarian of the Year 2012
Alex Garland, Jr.



Seven ways to get more out of Rotary in 2012

Try something different in 2012 to attract new members and keep existing ones. Here are a few ideas to help you do more with Rotary in the new year.

Be part of Rotary's efforts to End Polio Now

Consider planning a fundraiser for polio eradication, or having your club or district light up a landmark as part of Rotary's anniversary celebration on 23 February. Rotarians have made great progress in the push to end the disease, but the job isn't finished yet. As little as US\$0.60 can help immunize a child against the incurable disease. Contribute to PolioPlus, and learn more about Rotary's eradication efforts.



A teacher prepares a lesson for first graders at École Ste.-Famille in Les Cayes, Haiti. The school was rebuilt with support from a Rotary Foundation donor advised fund after the 2010 earthquake. Resolve to support the Foundation's work in the six areas of focus in 2012.

Think strategically and set club goals

A new online assessment tool will be launched in July to help clubs set goals and track their accomplishments, such as contributions to The Rotary Foundation. Available in Member Access, it will replace paper-based tracking methods and help RI measure Rotary's global impact. Help your club work more efficiently by using the tool to set and measure club goals.

Help the Foundation fulfill its mission

Make a resolution to donate to the Foundation's Annual Fund in 2012. Skip one latte a week, and you'd have US\$100 or more to contribute to your club's Every Rotarian, Every Year effort. You can make a one-time contribution or a recurring gift. Learn how your club or district can make a difference in one of Rotary's six areas of focus with a Foundation grant.

Get inspired at the RI Convention

The 2012 RI Convention in Bangkok, Thailand, 6-9 May, will feature speakers including Nobel Peace Prize recipient Muhammad Yunus and Global Poverty Project CEO Hugh Evans. And, along with thousands of your fellow Rotarians from around the world, you'll be able to attend workshops on topics such as membership, leadership, and Future Vision. Register today.

Celebrate 50 years of Interact

Interact will celebrate its 50th year in 2012. Since the first club was established in 1962 at a high school in Melbourne, Florida, USA, thousands of communities worldwide have benefited from Interactors putting Service Above Self. The program has helped countless youth develop leadership skills, meet new

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Upcoming Rotary Events

This Saturday, January 14th Camping After 5:00

Camping is this Saturday, January 14 at Joe Bonness Willow Run on Collier Blvd just north of the Florida Sports Park and South of the interstate.

We will start setting up campers at 3:00, the after five and cocktails start at 5:00. Burgers and Hot dogs 6:00 or 7:00. If you or your family likes a particular food or drink, bring it. We will have (beer, booze, coke, coke zero, sprite, ginger ale, water, juice pouches, hot dogs, hamburgers, chips, beans, salad, and a couple sides.) anything else.....bring it! We will have a Disney movie, marshmallows, smores, and a campfire. There will be two portable bathrooms with fresh water and foot pump sinks. See everyone there! Alex G. will be giving free seminars on knife safety!



friends, and become more familiar with Rotary. Rotary clubs that sponsor an Interact club gain fresh insight into service and help develop future Rotarians. If your club isn't already involved in Interact, consider sponsoring a club.

Publicize your good work

PR grants enable districts to raise Rotary's profile and promote the global and local work of Rotarians by placing public service announcements on television and radio, in print media and on billboards, and on the Web. Help your district apply for a grant by 4 March. To further promote your club's signature activities, be sure to update your website with information about your projects and meetings. Also, start a social media page, and follow what Rotary is doing on sites such as Facebook and LinkedIn.

Connect with alumni

Rotary Foundation alumni can be effective speakers at club meetings, and many are potential club members. Reach out to them.