

# G O D M O R N I N G !

Thursday, July 28, 2011

*"Culture is Us!"*



## Connie Dillon

*Executive Director*

## Lesa Peterson

*Director of Operations*

### CHS Healthcare Foundation

Connie Dillon joined the CHS Healthcare Foundation as Executive Director early in October 2010, bringing over twelve years of fundraising experience along with strong involvement in the community. Prior to CHS, she served as Executive Director of the NCH Healthcare Foundation. A graduate of the Greater Naples Leadership program, Connie also has served on the Board of the Association of Fundraising Professionals (AFP) for the past five years and is currently past president and secretary of the local chapter. Connie is also a Board member of Susan G. Komen for the Cure Southwest Florida.

A Midwestern native, she started her business career with Chemical Bank (now part of JP Morgan Chase) in New York and Tokyo. After relocations to Taiwan, California, Arizona and Indiana, Connie's professional career in philanthropy was launched in the University of Notre Dame's Development Department in 1998. She and her husband, Mike, came to Naples in 2004.

Dillon earned a bachelor's degree in history from Kenyon College and an MBA from Thunderbird School of Global Management. She also holds the CFRE (Certified Fund Raising Executive) designation, which is awarded for commitment to ethical and professional fundraising.

Lesa Peterson is the Director of Operations for CHS Healthcare. Responsibilities include CHS's PR/Marketing, Dental Operations, the Ronald McDonald Care Mobile®, a mobile medical and dental unit that serves underprivileged children, and oversight of other corporate projects such as the partnerships with Florida State University and the University of Florida. Peterson is a therapist by training with a background in social service, primarily special needs children and vulnerable adults.



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## July is Rotary Service Month

### Attendance Last Meeting

Members Present:	80	82.52%		
Makeups:	5			
Visiting Rotarians:	1		Winter Pigeons:	0
Guests of Members:	4		Student Guests:	0

*Did you make up?*

### Guest Speaker

**Next Week:** Missy Saracino, Program and Volunteer Manager, Naples Equestrian Challenge

**Last Meeting:** Denise Hearn, District Governor 2011-2012, Rotary District 6960

### Birthdays & Anniversaries

Member	Birthday	Age
Don Lintzenich	July 29	71
Ross Longmire	August 3	75
Bill Robinson	July 31	74

Member	Wedding Anv.	Years
No club members have a wedding anniversary this week.		

Member	Club Anv.	Years
Ted Soliday	July 28	17

### Distinguished Rotarians

Rotarian	Honored
Doug Baird	Sept. 30, 2010
Heather Milner	Apr. 23, 2009
Keith Geiman	Jan. 8, 2009
Lois Kluberanz	Jun. 5, 2008

### Rotarian of the Year 2011

**John Clapper**



**100% Paul Harris Fellows  
or Sustaining Members**



## Global grant project boosts malaria prevention and treatment in Mali

Last year, malaria claimed the lives of almost 750,000 people in sub-Saharan Africa, 85 percent of them young children. Some of the region's poorest residents live in Yirimadjo, Mali, and are receiving protection from the disease through a Rotary Foundation Global Grant project supported by Rotarians in four countries.



A project supported by a Rotary Foundation Global Grant is giving children in Yirimadjo, Mali, hope for a malaria-free future

Called Bite Malaria Back, the project is providing insecticide-treated bed nets, physician services, and medications to help prevent and treat malaria. It is led by the Rotary Club of Bamako-Amitié, Mali, along with the Rotary Club of Capitol Hill (Washington, D.C.) and five others in District 7620 (District of Columbia; part of Maryland, USA).

Club members are working with Project Muso Ladamunen, a nongovernmental organization whose goal is to end the cycle of poverty and disease in Yirimadjo. The Bamako-Amitié club is helping to coordinate Rotarians' role in the effort.

During its first three months (February-April), Bite Malaria Back made possible more than 3,000 patient visits at the Yirimadjo Health Center. It also facilitated more than 12,700 visits by community health workers to residents' homes, resulting in the treatment of almost 900 children with malaria -- over 80 percent within the first 48 hours of the onset of symptoms, when medical intervention is critical.

The effort supports the disease prevention and treatment area of focus under the Foundation's Future Vision Plan. It is funded by a \$26,666 global grant and more than \$33,000 in sponsor contributions from Future Vision pilot districts 3140 (part of Maharashtra, India), 7620, and 9100 (parts of West Africa). The Rotary Club of Kowloon Golden Mile, Hong Kong, a nonpilot club, has also contributed funds to the project.

Rotarians in Mali are monitoring malaria-related consultations and services that patients receive from physicians. "We have also gone to see how the field workers go house to house to visit patients and make the



Congratulations to our newest PHF recipients: Tom; Jack John, Greg, George with DG Denise Hearn



project felt by the community," says Sunny Akuopha, until recently a member of the Bamako-Amitié club, now of the Rotary Club of Bamako Ouest. "The project has had tremendous impact by reducing the mortality rate and mortality-prone situations."

In June, Bite Malaria Back completed a survey of every household in Yirimadjo, which has more than 56,700 residents, and determined that over 22,300 bed nets are needed. The Against Malaria Foundation has committed to support the project, which will enable 21,500 bed nets to be distributed in July.

"By leveraging Rotary's bold commitment to mobilize additional partners, Rotary's impact will be multiplied manyfold," says Ari Johnson, co-executive director and founder of Project Muso Ladamunen. He adds that the Mali Ministry of Health is being asked to provide the remaining bed nets needed to reach every resident in the community.

The Capitol Hill club used social networking to raise funds for the project through Crowdrise. It is also using Facebook, Twitter, and LinkedIn to keep Rotarians up-to-date about the initiative's progress and to coordinate media coverage.

"It is not acceptable for nearly one million children to die each year of a disease like malaria, which can be cured with a few dollars' worth of effective medications, efficiently delivered to the thousands of children who need them," says Capitol Hill club member Maria Nelly Pavisich.

"We are seeing incredible changes happening in the communities we serve," says Johnson, reflecting on Rotary's role. "I am at a loss for words to express our gratitude for your efforts in heroically championing the Bite Malaria Back vision."